



ANNUAL IMPACT STATEMENT



CARING FOR OUR *Cracker Barrel* FAMILY

Cracker Barrel employees feel a deep **commitment to serve**. Not because it's a line in their job description, but because they're compassionate people with a **connection to each other**.

Because they care, employees continue to donate to the Cracker Barrel Cares program.

14,387

OF EMPLOYEES WHO DONATED IN 2023

\$8,681,685

AMOUNT GRANTED TO EMPLOYEES SINCE 2005

Cracker Barrel Cares is...

- Funded by employee donations
- Help for employees and their families experiencing a financial hardship
- A 501(c)(3) non-profit organization



\$631,866

AMOUNT GRANTED TO EMPLOYEES IN 2023

"I was out of work for one month after surgery. I applied for a grant and it was approved. I love my Cracker Barrel family, and this just adds another reason. Thank you!"

– Tammy, TN employee

In 2023, employees donated \$548,737.

These donations ensure the program can help employees now and also maintain the funds needed to help employees in the future.

How the grants helped employees:

- **60%** – critical health conditions
- **32%** – funeral and travel assistance
- **7%** – natural disasters
- **1%** – intimate partner violence

360

OF EMPLOYEES WHO RECEIVED GRANTS IN 2023

6,683

OF EMPLOYEES HELPED SINCE 2005

"This literally saved me and helped me recover, so I could get back to work without worrying myself sick about how I was going to pay rent!"

– Valerie, NV employee

DETERMINED TO *Care* EVEN MORE

In 2023, the increase in the average grant amount outpaced the increase in employee contributions. Please consider donating this year to close the gap and help ensure the future of the program.



Increase overall contributions, and the number of employees contributing.



Spread positivity and make more employees aware of the program.

Donate

Log in to Workday and go to your Pay app

Learn More | Apply for a Grant

Go to crackerbarrelcares.com

